



ADVERTISING IN THE SHOW CATALOGUE TRADE STAND

Herning, November 2017

We are proud to be able to introduce you to the European Show 2018 for Poultry, Rabbits, Pigeons, Cavies and Cage Birds.

EE 2018 will present you with a multitude of options to touch base with potential clients within the small livestock world.

The show is held over 3 days and will host participants from 31 countries, around 20.000 visitors as well as 30 – 35.000 poultry, pigeons, rabbits, cavies and cage birds.

There are various ways for your firm to be represented at this European Show. From the next few pages, you can derive what options would suit your firm best and how you can become actively involved in the greatest small livestock show in the North.

All prices are excl. of VAT.

Trade stand

You can book your stand by stating the total amount of square meters required. The price for one square meter is € 26.

If you wish your stand to be fitted with a canopy, there will be no extra charge.

Each stand will be 3 meters in depth, the back-wall measures 2.1 meters in height (stand boards) and will be separated from the neighbouring stand by further 2.1 meter high boards, in case the stand is not situated at the end of a block.

All stands will be automatically listed in a separate paragraph of the official show catalogue.

Electric hook ups are available at € 105.

Any stand in excess of 20 square meters will receive a 25% discount on all advertising rates.

All goods and stock will be on display at the owner's risk.

Stands can be rigged up on Thursday, 8th. November 2018 between 2 - 10pm, as well as on Friday, 9th. November 2018 between 7 – 10am.

Should your products be targeted at a special clientele / certain animal species, we can offer you a stand space in the hall where that particular animal species is housed.

If your products are more universal and refer to more than one animal species, then you will be offered a stand space in the general hall with all the other stands.

Prices for full coloured adverts in the show catalogue

¼-page	€ 80,-
½-page	€ 117,-
1/1-page	€ 213,-

If you wish to have more impact by having a bigger exponential advert to showcase your firm to all participating countries, exhibitors and visitors, then we would like to hear your wishes.

The show will be open to the public:

Friday: 9. November 2018, 11am – 6pm

Saturday: 10. November 2018, 8am – 6pm

Sunday: 11. November 2018, 8am – 2pm

We will be at your service at any time and are looking forward to hearing from you.

For more information, please contact:

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